**BANA 6760 Data Visualization**

**Assignment-13 (Tableau)**

**Topic: Tracking Customer Satisfaction**

**and Business Engagement**

**University of Colorado Denver**

**Qr code

Description automatically generated**

**Department of Business Analytics**

**Submitted to**

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**Submitted By  
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**A screenshot of a computer

Description automatically generated with medium confidence**

In this above bar chart Married category has highest income generated and the least is been occupied by the single marital status.

**A screenshot of a map

Description automatically generated with medium confidence**

In this geographic map the number of open complaints is highest in the state of the California and the least number in the state of the Nevada.

**A screenshot of a computer

Description automatically generated with medium confidence**

Four-Door car has the highest total claim amount of 1,625,485 and with 13,918 largest shares in the number of policies. Luxury car which occupies the least contribution in the total claim amount and the no. of policies.

**A screenshot of a diagram

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This bubble chart represents the coverage and the total claim amount in which Basic coverage contributes highest share and the premium coverage has the least share.

**A screenshot of a computer

Description automatically generated**

Personal auto occupies the highest share in the number of policies and the least share in the special auto.

**A screenshot of a map

Description automatically generated with medium confidence**

This geographic map California had the highest Sum of Total Claim Amount and was 296.07% higher than Washington, which had the lowest Sum of Total Claim Amount at 3,48,202.19.﻿﻿ ﻿﻿﻿﻿ ﻿﻿California accounted for 34.78% of Sum of Total Claim Amount.﻿﻿ ﻿﻿ ﻿﻿Across all 5 State, Sum of Total Claim Amount ranged from 3,48,202.19 to 13,79,130.69.﻿﻿

**Dashboard**

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Description automatically generated with medium confidence**